

## Mediawan continues its expansion strategy and accelerates the production of international series with financing specialist Entourage Ventures

Paris, February 6th, 2023 - Mediawan Group, the leading pan-European audiovisual content producer, and the investment company Entourage Ventures, a recognized player in the financing of film and audiovisual projects, announce the conclusion of a co-investment agreement for the financing of series with strong international potential.

Under this agreement, signed for a period of four to six years, **Entourage Ventures**, with its expertise in the sector with major studios and independent producers, is now working with **Mediawan Rights**, the Mediawan Group's distribution subsidiary, to co-develop, co-produce and co-distribute series with strong international potential, thereby enriching Mediawan Rights' catalogue and strengthening its worldwide development strategy.

Under this strategic agreement, investments and revenue will be shared 50/50, with Mediawan handling the operational distribution of the series and Entourage contributing its expertise in this type of co-investment and its ecosystem of professional investors, including 123 Investment Managers, a private equity firm, Audiens, the social protection group for the film and audiovisual industries, and the Hottinguer Bank.

The operation will be financed by a €100 million Entourage Fund.

This agreement, which covers drama, animated and documentary series, covers future productions as well as a large number of ambitious existing **Mediawan Rights** projects (such as *Zorro*, or *Civilizations*, adaptation of the best-seller by *Laurent Binet*.) and **Mediawan Kids and Family Distribution**, the Group's structure dedicated to projects geared towards kids and families (with *The Little Prince & Friends*, *Robin Hood* season 4 etc.).

**Pierre-Antoine Capton, President and Co-Founder of Mediawan** says : *" This is an important step in our deployment strategy. By partnering with an expert like Entourage for the production of series, we continue to achieve our international ambitions."*

**Elisabeth d'Arvieu, CEO of Mediawan Pictures** and **Valérie Vleeschhouwer, CEO of Mediawan Rights** explain: *" We are giving ourselves the tools to continue to invest massively in the most ambitious productions but also to support a greater number of projects. We are delighted with this association which offers new opportunities for creative talents, for an European creation with an open vision, which travels far and speaks to an international audience."*

**Julien Delajoux, Co-Founder and Managing Partner of Entourage Ventures** considers that: *" This partnership with Mediawan marks a key step in our development with institutional investors and Family Offices, constantly seeking innovative and more efficient solutions. Entourage is strengthening its position as a leading investment platform in the sector. We are very pleased to support Mediawan in its international ambitions and to build up a catalogue of premium audiovisual content together."*

**Matthias Nicodeme, Co-Founder and Managing Partner of Entourage Ventures**, said: *" The pool of strong intellectual property in European series, the fundamentals of this asset and the context of new financing requirements for streaming platforms make this partnership with Mediawan a very attractive opportunity."*

## About Mediawan - [mediawan.com](https://mediawan.com)

Founded in late 2015 by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse, Mediawan is one of the leading independent European studios producing audiovisual content. Mediawan brings together best-in-class talents in audiovisual creation by operating on the entire value chain: the production of original content in drama, cinema, documentaries, animation and light entertainment programs thanks to over 50 production labels in France, Italy, Spain, the Netherlands, Finland and Senegal, as well as the distribution of audiovisual content (Mediawan Rights), and the publishing of digital channels and services (Mediawan Thematics).

## About Entourage Ventures - [entourage.ventures](https://entourage.ventures)

Entourage Ventures is an investment firm specialized in the content industry, founded in 2015 by Julien Delajoux and Matthias Nicodeme. In 2016, Entourage entered into a co-investment agreement with Gaumont, the world's oldest film company, and invested more than €50M on some 40 French films (*Ballerina, Au revoir là-haut, Le sens de la fête, Hors normes, La vie scolaire, Aline, etc.*). In 2020, Entourage expanded into the international series segment with Media Musketeers (*Un Prophète* the series, Dario Argento's *Crimson Crown, etc.*), a studio founded by professionals from Apple and Warner Bros. In 2021, Entourage launched a next-generation SOFICA for the retail market with its partners Linxea and Financière d'Orion. The Entourage banner is now recognized as a leading private equity platform for the film and audiovisual industry in France.

Entourage Ventures consultants for this operation:

Intellectual Property Lawyers: **Intervista**, Cédric Monnerie, Hubert Caillard

Corporate Lawyer: **Chammas & Marcheteau**, Pierre-Louis Sevegrand

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